

Subject: DTLA BIDs - meeting request
From: Ellen Riotto <ellen@southpark.la>
Date: 7/27/20, 7:32 AM
To: <jennifer@kevindeleon.com>
BCC: Estela Lopez <ELopez@centralcityeast.org>, Rena Leddy <rena@fashiondistrict.org>, Jessica Lall <jlall@ccala.org>

Hi Jennifer,

We haven't had the opportunity to meet in person yet; my name is Ellen Riotto and I am the Executive Director of the South Park Business Improvement District, which is one of 9 BIDs in DTLA, 7 of which fall within CD14. As you may be aware, BIDs provide essential maintenance and security services for the neighborhoods they represent. We work closely with the City to align our economic development and streetscape improvement efforts, and to support each other's initiatives. We're thrilled to welcome the new councilman into office, and I'm reaching out to request a meeting with the councilman to share more about the history and current priorities of the BIDs in his district in DTLA. Whether the meeting occurs before or after he officially takes office we'll leave up to your team, and we'll do our best to coordinate among ourselves and accommodate.

Thanks in advance, and I look forward to working together!

Best,
Ellen

Ellen Riotto
Executive Director



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